

modern media communications ltd

Gresham House, 54 High Street, Shoreham by Sea, BN43 5DB, West Sussex, United Kingdom
Tel: +44(0)1273 453033. Fax: +44(0)1273 453085. e-mail: info@mmcpublishations.co.uk
www.mmcpublishations.co.uk

Website Advertising

Contact: Ceinwen Clarke
sales-online@mmcpublishations.co.uk

Aluminium Times – Cast Metal & Diecasting Times – Fire Times

Masthead (top) panels are 175 pixels wide x 175 pixels high only; Standard (side) panels are 175 pixels wide x 175 pixels high for a single panel, Double ads are available for the side panels only, 175 pixels wide and 350 pixels high

We can design your advertisement if you wish. Fees on application.

Price guide (invoiced amount is currency equivalent at exchange rate on invoice date): UK invoiced advertisements please add VAT.

Available positions: Masthead 4, side panel 6

Masthead (top) panel	GBP	Euro	US Dollar
Tenure			
6 months	£288.00	€403.00	\$504.00
12 months	£548.00	€767.00	\$960.00
Standard (side) panel	GBP	Euro	US Dollar
Tenure			
6 months	£198.00	€277.00	\$346.00
12 months	£365.00	€511.00	\$640.00
Double (side) panel	GBP	Euro	US Dollar
Tenure			
6 months	£297.00	€416.00	\$520.00
12 months	£550.00	€770.00	\$965.00

Advertisements can consist of two images, with a mouse roll over effect; it is suggested one logo and a brief description of service. Images to be supplied in hi res (300 dpi). The above sizes are how the advertisement will be displayed on the webpage; supplied images may be larger but will be reduced. The panel is square as displayed on a black background; images may be irregular shapes as long as they can be accommodated within the given parameters. Each image will be linked directly on click to your website.

Each advertisement will appear on the relevant webpage for the chosen journal, visibility on additional pages will incur extra costs.

Modern Media Communications Ltd reserves the right to reasonably use its judgment in determining the applicable size to which any supplied artwork corresponds.

You will be invoiced for payment

The attached order form maybe used and faxed, emailed or mailed to:

Ceinwen Clarke, sales-online@mmcpublishations.co.uk

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Website Legislation

The Modern Media Communications Ltd website needs to abide by the following:

www.asa.org.uk

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Tel: +44 (0)1273 453033; Fax: +44 (0)1273 453085

E-mail: info@mmcpublishations.co.uk

Website: www.mmcpublishations.co.uk

Registered Office: as above. Registered No. 3463736 (England)

VAT: 704 6586 28

Standard Conditions of Business

1. These conditions shall apply to all advertisements accepted for publication. Any other proposed condition shall be void unless incorporated clearly in written instructions and specifically accepted by the Publisher.
2. All advertisements are accepted subject to the Publisher's approval of the copy and to the space being available.
3. If it is intended to include in an advertisement a competition or a special offer or merchandise other than that normally associated with the advertised product, full details must be submitted at the time of booking.
4. The Publisher reserves the right to omit or suspend an advertisement at any time for good reason, in which case no claim on the part of any Advertiser for damage or breach of contract shall arise. Should such omission or suspension be due to the act or default of the Advertiser or his servants or agents, then the space reserved for the advertisement shall be paid in full notwithstanding that the advertisement has not appeared. Such omission or suspension shall be notified to the Advertiser as soon as possible.
5. If the Publisher considers it necessary to modify the space or alter that date or position of insertion or make any other alteration, the Advertiser will have the right to cancel if the alterations requested are unacceptable, unless such changes are due to an emergency or circumstances beyond the Publisher's control. Every care is taken to avoid mistakes but the Publisher cannot accept liability for any errors due to third parties, subcontractors or inaccurate copy instructions.
6. The Advertiser warrants that the advertisement does not contravene any Act of Parliament nor is it in any other way illegal or defamatory or an infringement of any other party's rights or an infringement of the British Code of Advertising Practice. Country of origin (other than the United Kingdom) of goods advertised must be shown in advertisements if so required by statute or other regulations.
7. The Advertiser will indemnify the Publisher fully in respect of any claim made against the Publisher arising from the advertisement. The Publisher will consult with the Advertiser as to the way in which such claims are to be handled.
8. Advertisement rates are subject to revision at any time and orders are accepted on condition that the price binds the Publisher only in respect of the next tenure. In the event of a rate increase, the Advertiser will have the option to cancel the order without surcharge or continue the order at the revised advertisement rates.
9. Accounts are due for settlement within 30 days from date of invoice, which is the publication date of the magazine. We understand and will exercise our statutory right to claim interest and compensation for debt recovery costs under the late payment legislation if we are not paid according to this credit term of 30 days.
10. Advertisement copy should be supplied by the Advertiser or his Agent in accordance with the mechanical data published on the rate card. Charges will be made to the Advertiser or his Agent where the publishers are involved in extra production work owing to acts or defaults of the Advertiser or his Agent. Complaints regarding reproduction of advertisements must be received in writing within one calendar month of the cover date.
11. At Least 4 weeks notice prior to tenure commencement is required to stop or suspend an insertion.
12. If copy instructions are not received by agreed copy date the Publisher reserves the right to repeat the most appropriate copy.
13. Advertisers' property, artwork, etc. are held at Owners' risk and should be insured by them against loss or damage from whatever cause. The Publisher reserves the right to destroy all artwork, which has been in his custody for twelve months from the date of its last appearance.
14. For the purpose of these conditions, Advertisers shall refer to the Advertiser or his Agent whichever is the principal.
15. These conditions and all other express items of the contract shall be governed and construed in accordance with the Laws of England.



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Please reserve for me

Magazine Title	
Position	
Tenure	
Alternate page (please specify)	

Name	
Company	
Address	
Preferred Currency	
Email	
Phone/Fax number	