



Aluminium Times is published five times per year alongside our Annual review and range on industry wall maps. Over 5,300 copies of each issue will be posted worldwide to readers who are employed in primary or secondary aluminium production, rolling and extrusion.

Our readership is 26,000 readers per issue following our third Readers Survey.

Editorial Programme 2018

**** January-February 2018: Copy date Jan 10th, published Jan 29th**

The 2018 World Map of Aluminium Extruders
TMS 2018 Exhibition and Conference, March 11-15, 2018
Measurement and Testing
Extrusion Update
Safety at Work, PPE, training
Refractories for primary and secondary production

****April-May 2018: Copy date March 10th, published March 31st**

Casthouse Update
Molten metal technology and treatment
Melting/ Holding and heat treatment furnaces, refractories, and accessories
Directory Rolling Mill Update
Industry 4.0

****July-August 2018: Copy date June 17th, published June 30th**

The 2018 World Map of Alumina Refineries & Primary Aluminium Smelters and Directory
Aluminium 2018 Exhibition Show Preview
Primary Aluminium Production
Combustion and Burners
Before Extrusion
Rolling Mill update

**** Annual review Copy date July 20th, published August 1st**

The annual review features articles published in Aluminium Times over the past 12 months. Circulation is at exhibitions such as Aluminium 2018 Exhibition, Aluminum USA etc where we have booths. Advertisements are HALF price.

**** September 2018: Copy date September 1st published Sept 16th**

Aluminium 2018 Exhibition Show Number
Materials Handling, Cranes, Hoists, and Vehicles
After Extrusion
Recycling of Aluminium

****October-November 2018: Copy date October 19th published October 31st**

Rolling Mills and Downstream Equipment
Sawing and Cutting
Extrusion Die Ovens
Industry 4.0 Update

Advertisements

Display

Covers, Inside Front / Inside Back / Outside Back

£2005GBP / €2920 / \$3510USA

303mm high x 213mm wide and trimmed to 297mm high x 210mm wide

One-page colour / black and white £1905GBP / €2780 / \$3420USA

303mm high x 213mm wide and trimmed to 297mm high x 210mm wide

Half page colour / black and white £979GBP / €1405 / \$1730USA

265mm high x 87mm wide OR 128mm high x 185mm wide

Quarter page colour / black and white £594GBP / €910 / \$1120USA

128mm high x 87mm wide.

Classified

Perfect to promote your product or service to our targeted audience

60mm x 60mm in colour £77GBP / €107 / \$135USA per insertion.

Equipment Buyers Guide

Our popular buyers guide published in each issue enables both small and large companies to advertise regularly.

EQUIPMENT BUYERS GUIDE WITH COLOUR LOGO £242GBP / €349 / \$424 one entry for all five issues (one year)

EQUIPMENT BUYERS GUIDE WITHOUT LOGO £155GBP / €217 / \$271USA one entry for all five issues (one year)

ADVERTISEMENT & EDITORIAL FIXED BUDGET CAMPAIGNS IN 2017/18

A mixture of editorial (free of charge) and advertisements can help product and company promotion. The objective of Aluminium Times is to promote supply companies and their products highlighting equipment, machinery and consumables required in the up and down stream aluminium process. These campaigns can start in our next issue and will cover the exhibition periods of TMS, Middle East Aluminium, ARABAL and Aluminium Germany plus other shows we attend with a stand.

Aluminium Times is published five times a year, as well as an Annual Review issue each summer. The annual amount payable is for the total cost of the campaign. With six issues, companies are invoiced at 1/6th of the annual charge of each issue on publication.

****Campaign 'A'**

The campaign includes:

- 3 x Quarter pages in full colour
- 3 x classified advertisements 6cm deep x 12cm across wide

An amount of £1236GBP / €1730 / \$2163USA invoiced at 1/6th per issue over 12 months.

****Campaign 'B'**

The campaign includes:

- 4 x Quarter pages in full colour
- 2 x Half pages in full colour

An amount of £2524GBP / €3534 / \$4417USA invoiced at 1/6th per issue over 12 months.

****Campaign 'C'**

The campaign includes:

- 4 x Half pages in full colour
- 2 x Quarter pages in full colour

An amount of £3461GBP / €4845 / \$6057USA invoiced at 1/6th per issue over 12 months

Contact alex.dann@mmcpublishations.co.uk

PDF format preferred, 200/300 dpi for best reproduction

Modern Media Communications Limited publishes magazines and industry maps and accompanying directories for the aluminium industry. See our web site www.mmcpublishings.co.uk

Invoices are from Modern Media Communications Limited and follow publication of each issue. Terms are payment within 30 days of invoice date.

Aluminium Times is published by Modern Media Communications Limited, StorageMart Business Centre, Suite 7, Ingelby House, Brighton, BN1 8AF

Tel +44 (0) 1273 453033

Web: www.mmcpublishings.co.uk

E-mail alex.dann@mmcpublishings.co.uk

Yours faithfully

A handwritten signature in black ink, consisting of several overlapping loops and a long, sweeping tail that extends downwards and to the right.

Alex Dann
Publisher,
Aluminium Times